

Winding Roads Art Tour--June 7 & 8, 2025

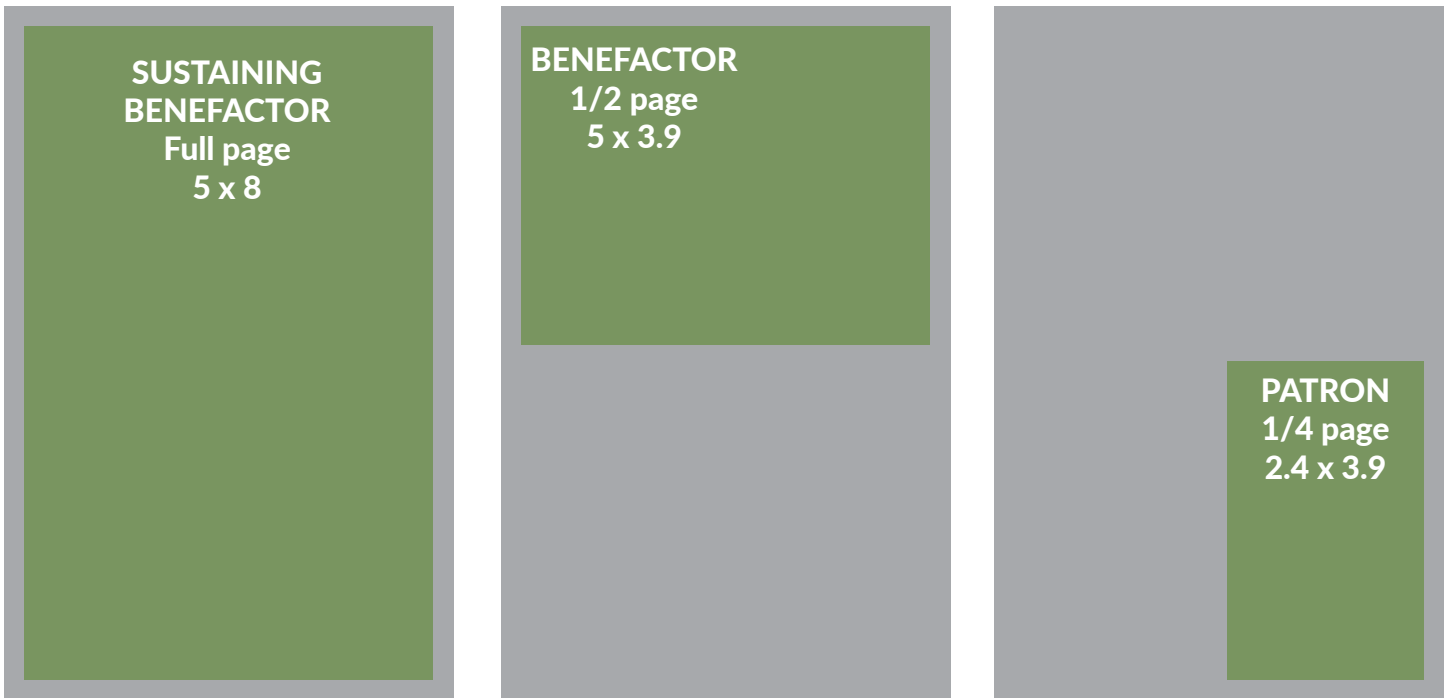
Sponsor Rates & Spec Sheet

	You Will Receive	Please Send Us
Sustaining Benefactor \$1000+	<ul style="list-style-type: none"> • Full-color, full page ad in Guidebook • Large logo and tagline with a link to your website on the Tour Website. • Acknowledgement of Sponsors at each tour stop and on social media • Free Food <u>AND/OR</u> Lodging listing 	<ul style="list-style-type: none"> • Ready to use, full-color, full page ad (5" x 8"--vertical) • Full-color logo • Sponsor Sign-Up Form (attached) if not completed online • Tagline--25 words or less
Benefactor \$500	<ul style="list-style-type: none"> • Full-color, 1/2 page ad in Guidebook • Large logo and tagline with a link to your website on the Tour Website. • Acknowledgement of Sponsorship at each tour stop & on social media • Free Food <u>AND/OR</u> Lodging listing 	<ul style="list-style-type: none"> • Ready to use, full-color, 1/2 page ad (5" x 3.9"--horizontal) • Full-color logo • Sponsor Sign-Up Form (attached) if not completed online • Tagline--25 words or less
Patron \$250	<ul style="list-style-type: none"> • Full-color, 1/4 page ad in Guidebook • Small logo and tagline with a link to your website on the Tour Website. • Acknowledgement of Sponsorship at each tour stop & on social media • Free Food <u>OR</u> Lodging listing 	<ul style="list-style-type: none"> • Ready to use, full-color, 1/4 page ad (2.4" x 3.9"--vertical) • Full-color logo • Sponsor Sign-Up Form (attached) if not completed online • Tagline--25 words or less
Food <u>OR</u> Lodging \$125	<ul style="list-style-type: none"> • Listing in Guidebook and on website (with link)--including address, contact info, & hours of operation. • Acknowledgement of Sponsorship at each tour stop & on social media 	<ul style="list-style-type: none"> • Full-color logo (No Tagline) • All needed contact information • Sponsor Sign-Up Form (attached) if not completed online
Friend of the Tour \$100	<ul style="list-style-type: none"> • Listing in Guidebook & on website (with link) • Acknowledgement of Sponsorship at each tour stop & on social media 	<ul style="list-style-type: none"> • Full-color logo (No Tagline) • Sponsor Sign-Up Form (attached) if not completed online

Sponsors at ALL LEVELS will also receive

- An invitation to the pre-tour Reception for Artists, Sponsors, and Volunteers
- Proud Sponsor Signage to display at your business postcards & guidebooks for distribution

Winding Roads Art Tour 2025--June 7 & 8 Ad Specs and Dimensions (in inches)



We accept tiff, png, pdf, and eps files. Any images must be 300 dpi at final printed size and all color elements must be in CMYK.

All Sponsor Logos and Ads must be print-ready when submitted. We do not have the resources to create any artwork for you.

If you need design assistance for your ad or logo, please contract Proline Printing or another professional graphic designer and make sure they have the above specifications for size and format.

Finished files need to be submitted via email to windingroadsart@gmail.com with "Sponsor Artwork" in the subject line.

Please contact windingroadsart@gmail.com with any questions regarding artwork.

Thank you!

Winding Roads Art Tour 2025--June 7 & 8 Sponsor Sign-Up Form

The deadline to send the sponsor sign-up form payment is January 31, 2025.
The deadline to send print-ready ads & logos is February 15, 2025.

***We cannot guarantee that Sponsorships received after 2/15/25 will be in the printed Guidebook.*

For questions about sponsorships please contact: **Karen Innis, 608-799-1338**
inniskaren@gmail.com

PAYMENT OPTIONS

1. Sign up and pay online: windingroadsart.com/sponsor_signup OR
2. Send this form with a check payable to **Winding Roads Art Tour** to:
Winding Roads Art Tour, PO Box 172, Viroqua, WI 54665

LOGOS & AD ARTWORK

Logos and ads need to be *print-ready* (see Spec Sheet) and submitted via email to windingroadsart@gmail.com with "*Sponsor Artwork*" in the subject line. Thank you!

SPONSOR INFORMATION

Business/Organization: _____

Full Address: _____

Contact Name: _____ Phone _____

Email _____ Website url: _____

Benefactor or Patron Tagline (25 words or less) _____

Hours of Operation (if applicable): _____

Sponsorship level(s) (check all that apply):

- | | |
|--|--|
| <input type="checkbox"/> Sustaining Benefactor (\$1000+) | <input type="checkbox"/> Food (\$125) |
| <input type="checkbox"/> Benefactor (\$500+) | <input type="checkbox"/> Lodging (\$125) |
| <input type="checkbox"/> Patron (\$250) | <input type="checkbox"/> Friend (\$100) |

Enclosed is a check for sponsorship(s) TOTAL _____

I will send my logo and/or ad to: windingroadsart@gmail.com by Feb 14, 2025.